



# WELCOME TO THE IT REVOLUTION

Step into  
the low-code  
future

## IT Managers: focus on what matters


As technology changes and digital transformation really takes hold, every company and department is looking for new tools and platforms to interrogate data, improve customer experience, manage internal processes, and much more.

47%

**of CIOs say the pandemic has accelerated digital transformation and the adoption of new technologies.**  
**[Harvey Nash / KPMG]**

IT Managers are increasingly turning to no-code/low-code tools that are faster and simpler but still fully tailored and integrated to suit their needs. 2022 is being touted as the “year of no-code”

Fliplet empowers employees from non-technical backgrounds to develop applications for their department using no-code tools, thereby assisting the IT department with their deliverables.



**“ Viewing IT as the sole provider of technology solutions in a business is truly last century thinking. Modern low-code platforms represent an opportunity for IT to empower citizen developers, collaborate with them, and act as mentors, all in a governed and visible environment.”**

John Rymer, Senior Analyst at Forrester Research

# Why use a no code/low code app builder?

12%

Employees who use low code technology are 12 % more likely to say their app backlog has improved. [OutSystems]

90%

Low-code solutions have the ability to shave 90% off development time. [RedHat]

80%

As per 80% of businesses, Citizen Developers have given IT departments more breathing room. [Mendix]

21%

Business units were 21 % more pleased with lead time when IT teams employed low-code solutions than when they didn't. [DronaHQ]

79%

79% of IT Developers believe that low-code technology can significantly improve various aspects of job satisfaction. [DronaHQ]

80%

80% of respondents believe, that low-code tools are excellent for automating repetitive development tasks such as creating forms and business processes. [Appian]

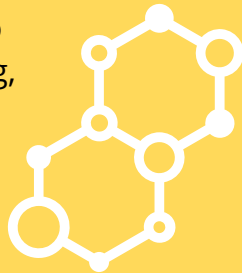
# 1 Deliver on time, every time

We know that you can do it all, but everyone can use a little help.

Fliplet assists clients throughout the lifespan of their app project; including planning, development, deployment, and maintenance.

## A **Customer Success**

**Manager** will be allocated to enterprise clients to help with app planning, structure, design, UX, and functionality as well as training.



Why spend time coding common features from scratch, especially when they have been built so many times before?

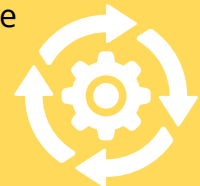
Start with Fliplet's **pre-built components**



Fliplet allows you to **code once** and have your app fully function on all the platforms Fliplet supports, including iOS, Android and Web.



Fliplet also provides **custom development support**. If your app requires a highly customized feature but you are unable to extend the platform yourself, we can provide the necessary resources.



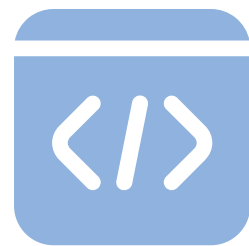
Repetitive system maintenance practices like system updates, refreshing, and upgrading can take up a lot of time. Fliplet can manage all these processes freeing up a lot of time for your teams. With rapid digital transformations, the question arises what is the “right” use of your team’s time.

## 2 Increased development capabilities

Coding is the basis of any technological advancement; without it, computers would be nothing more than a chunk of metal. Hence, for an experienced developer, it is important for you to concentrate on the bigger problems. Allow Fliplet to take care of the mundane jobs so you can deliver innovation. With Fliplet's Developer Documentation, you can extend your Fliplet Apps, create new components, and much more.

### Compatible with Mobile and Web

No more worrying about compatible coding. With Fliplet you only have to code once, we take care of the rest. We are compatible with all platforms, including IOS, Android, and Web. You focus on coding while we do the heavy lifting for you!



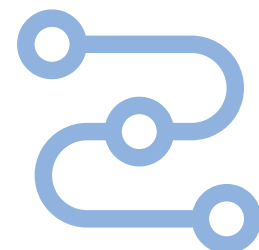
### Integrate with on-prem data

Use our open-source Data Integration Service software to pull data from your on-prem infrastructure and integrate a secure login system into your apps using Single Sign-On SAML2 or other identity providers. It's entirely up to you!



### Build Complex Workflows

Leveraging our technology we can turn your simple proof-of-concept into virtually anything else! We have a JS API for all your requirements; have a look and see how simple it is to get started.



### 3 Ensure Your Organisation is Protected with our Secure System

Every year, Fliplet successfully builds more than 1,500 apps and over 3,500 updates are distributed. You may rest assured that we have the expertise to handle your security needs.

#### Organizational security aligned to ISO27000 standards

Fliplet mandates security training for all employees on a quarterly basis. This course covers issues such as privacy and security. Fliplet also has a comprehensive set of internal policies and procedures that all employees must comply to follow.

#### Audits, compliance, and third-party assessments

Third-party audits are performed at least once a year, and we encourage audits from current clients, including penetration testing.

#### Comprehensive secure development lifecycle

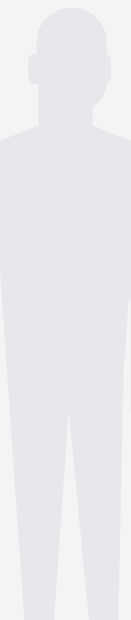
Every software update and change carried out by Fliplet is thoroughly risk-assessed, placed in a version-controlled repository, and peer-reviewed.

#### Data encrypted in transit and rest

Fliplet uses a secure connection through HTTPS with a 256-bit SHA certificate using the SSL cryptographic protocol for all connections, and data at rest in Fliplet's production database is encrypted.

#### General Data Protection Regulation (GDPR)

Fliplet is dedicated to safeguarding our clients' data and assisting them in complying with data privacy laws. We adhere to the General Data Protection Regulation of the European Union. Under GDPR Fliplet is considered a Data Processor and Fliplet's clients are typically considered to be Data Controllers. Fliplet complies with the GDPR's security requirements and, when possible, will assist its clients in satisfying their obligations through technical and organizational measures.



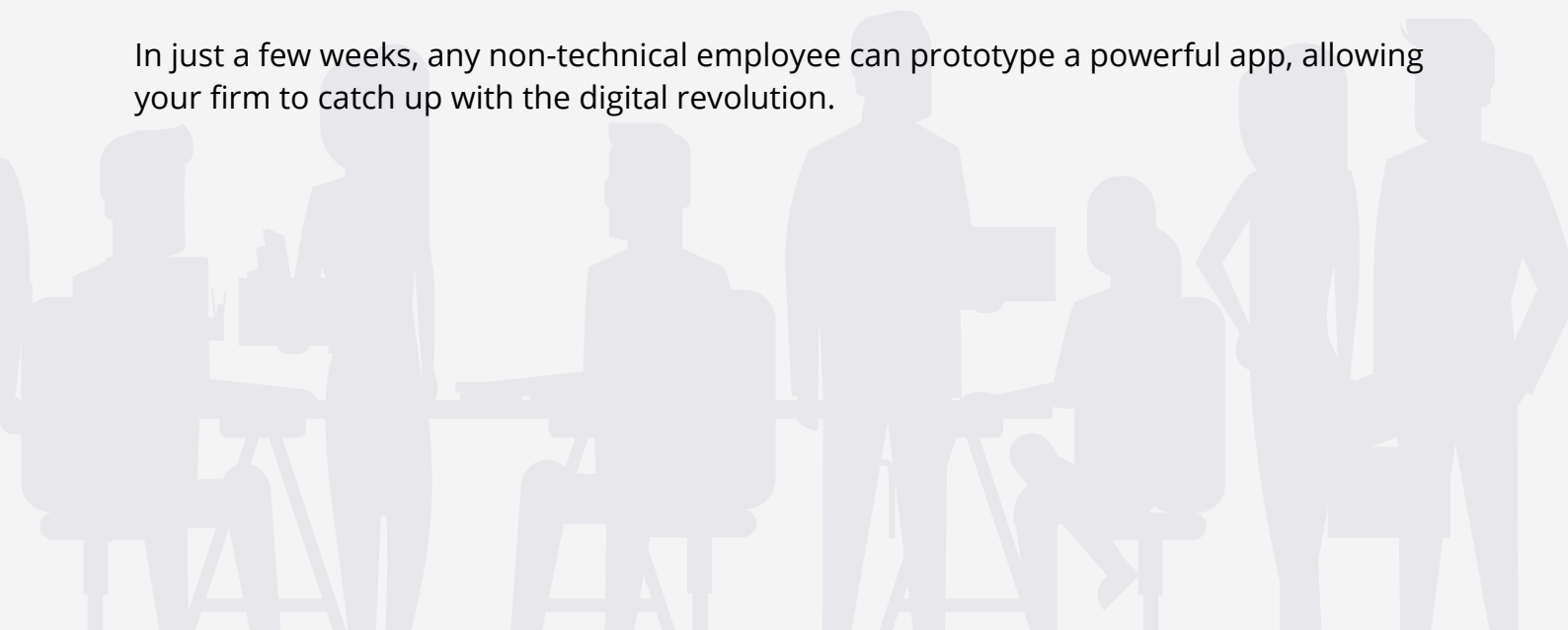
## 4 Work smarter - reduce pressure on your team

The digital revolution has put a lot of pressure on Developers to the point where they are struggling to keep up with the demand. With Fliplet's no-code technology, IT departments can swiftly assemble new processes and build apps instead of spending time researching, writing, or testing new scripts. Any IT or business team member can design dependable, inter-platform business processes and expedite app building activities.

### Benefits of Fliplet for IT Departments

- ✓ Lower Costs
- ✓ Legacy Integration
- ✓ Ease of Use
- ✓ Effortless Deployment
- ✓ Enhanced Productivity
- ✓ Increases Agility
- ✓ Cost-Effective
- ✓ Maintenance Support
- ✓ Lifelong Assistance
- ✓ Increased Collaboration

In just a few weeks, any non-technical employee can prototype a powerful app, allowing your firm to catch up with the digital revolution.



# Find out more right now:

To learn more about how Fliplet might benefit your company, schedule a demo with one of our representatives.



## About Fliplet

Build custom apps the smart way with Fliplet's app software. Our no-code editor enables non-developers to create their own apps, and the open-source architecture makes the platform easily extensible for highly custom features.

Use our existing library of components or create your own. We have a suite of pre built app solutions to provide inspiration. These include client crib sheets for business development, partner and client events, client advice decision trees, client support, training, internal comms, crisis management, directories and pitches.

There's no need to know how to code, and IT teams can manage and distribute the apps quickly and easily with their existing infrastructure. With full integration capabilities and enterprise-grade security features, we cater to the most security-conscious firms.

## Ready for more perspective?

Contact us at [hello@fliplet.com](mailto:hello@fliplet.com) or visit our website [www.fliplet.com](http://www.fliplet.com) and learn more about how you can transform your remote communication, customer engagement, retention and new business strategy.

